

10 Ways to Promote Recovery Act's SNAP/Food Stamp Increases

The American Recovery and Reinvestment Act of 2009 (the economic recovery package) provides boosts to Supplemental Nutrition Assistance Program (SNAP/Food Stamp) benefits and state administrative funding. The benefit increases begin in April 2009. Based on USDA research it is estimated that each dollar in federal SNAP/Food Stamp benefits generates twice that in economic activity. Take action to maximize the impact for your state.

- ☑ Post information about SNAP increases on Web sites (those for all levels of government and various community groups)
- ☑ Host grocery shopping trips, town hall meetings with public officials, and other events to focus attention on SNAP increases
- ☑ Highlight SNAP increases via editorial packets, letters-to-the-editor, and PSAs
- ☑ Distribute “Your SNAP benefits are going up!” flyers (for links to USDA flyers and other flyers, go to http://www.frac.org/Legislative/action_center/arra_econ_recov_implementation.htm)
- ☑ Let clients know about SNAP increases via recorded messages—on EBT and other call center lines, 211 lines, and other hotlines
- ☑ Target outreach to Jobless Childless Adults, whose SNAP time limits are suspended by the ARRA
- ☑ Profile families impacted by SNAP and help them share their stories with the media
- ☑ Estimate the dollars that the SNAP recovery act provisions bring into states and counties
- ☑ Make sure your state expends recovery act administrative funds to increase SNAP access and operations efficiency
- ☑ Urge your state to build on recovery package stimulus by bolstering SNAP outreach campaigns and by taking best SNAP policy options. For policy recommendations, see FRAC’s “Heat and Eat,” posted at http://www.frac.org/pdf/heat_and_eat09.pdf at

Share your outreach efforts and strategies with the Food Research and Action Center (FRAC)! For more information on strategies to promote

SNAP increases, visit www.frac.org, or contact evollinger@frac.org or awilliams@frac.org

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